

# City of Caribou

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## PRESS RELEASE

**For Immediate Release: April 5, 2018**

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### **MMG Insurance Supports 2018 Caribou Marathon with BRONZE Sponsorship**

*Caribou, Maine* The City of Caribou Events & Marketing Department is excited to announce that MMG Insurance is once again a proud sponsor of the 3rd annual Caribou Marathon.

As proven by our 2017 event, this Boston Marathon qualifier is a tremendous asset to Aroostook County. With MMG Insurance, this City of Caribou event has created regional pride, encouraged healthy living and promoted financial growth for The County's tourism industry. The 2017 race had nearly 400 athletes, 200 volunteers and immeasurable community support. The positive feedback was also astounding - gaining the sponsors and the city state-wide recognition among athletes and destination tourism professionals. With MMG's continued support, the 2018 event will once again draw runners from all over the United States and beyond.

"MMG is proud to continue its support of the Caribou Marathon – an event which showcases the spirit and beauty of this region, while also helping to create a healthier community," says Larry Shaw, President & CEO of MMG Insurance. "We look forward to the impact of this event and to welcoming all those who will visit the area during the races."

Christina Kane-Gibson with City of Caribou Events & Marketing added, "MMG is unwavering in their dedication to this event, Caribou and Aroostook County. Loco Running and I are thankful for the opportunity to collaborate with such a generous and professional group."

Please join us in thanking MMG Insurance for their continued support. More information on the Caribou Marathon can be found at [caribouraces.com](http://caribouraces.com) and [facebook.com/caribouraces](https://facebook.com/caribouraces).

Questions about the race? Christina Kane-Gibson can be reached at 207.493.5319 or [Christina.Kane-Gibson@cariboumaine.org](mailto:Christina.Kane-Gibson@cariboumaine.org).

For more information about MMG Insurance, please visit [www.mmgins.com](http://www.mmgins.com).

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